



# Beautiful Cheltenham in Bloom

The parks and gardens of Cheltenham are indeed the glory of the town, described by one visitor as a 'town within a park'

Lazing and relaxing in Cheltenham's beautiful parks and gardens is a joyous experience to savour. Tree-lined avenues and floral displays on the High Street and Promenade provide an unrivalled shopping atmosphere. During summer, displays of hanging baskets link the town centre to provide a floral walk. Parks are so much a part of the town that the two are indivisible.

CHELtenham HAS  
WON MANY  
BEAUTIFUL BRITAIN IN  
BLOOM AWARDS AND  
THE PRIX EUROPEAN  
D'EXCELLENCE

## The Promenade

The tree-lined Promenade is one of the finest boulevards in the country, dating back to 1818 when an avenue of elms and horse-chestnut trees was planted. The Long Gardens are laid out with a most delightful display of ornamental bedding plants. Neptune's Fountain, modelled on the Trevi Fountain in Rome, was added in 1893.



## The Imperial Gardens

The Imperial Gardens (below) were originally planted out for the exclusive use of subscribers to the Sherborne Spa, which was constructed in 1818 on the site where the Queen's Hotel now stands. Approximately 25,000 bedding plants are used to produce the magnificent floral displays enjoyed by thousands of visitors each year.



## Sandford Park

The tiny River Chelt, which takes its name from the town, flows through Sandford Park (above). The park is characterised by ornamental water features and fountains. Annual bedding displays are set around the Unwins Fountain, with clipped topiary features guarding each entrance. Sandford Parks Lido is open throughout the summer.

## Pittville Park

Opened in 1825, Pittville Park is the largest ornamental park in Cheltenham and features the magnificent Pump Room and lakes. The park is characterised by specimen trees and shrubbery set around a formal lake with walkways and bridges.

## Montpellier Gardens

Dating from 1809, and the development of Montpellier Spa, the Montpellier Gardens are framed by majestic lime trees, and feature a tree-lined broadwalk. A carpet bed provides annual displays of low-growing foliage plants.